

# Making Moments SINCE 1920

PRODUCT CATALOGUE 06/2020



# MAKING MOMENTS SINCE 1920

A brand with a long history is celebrating its centenary in 2020. GIZEH has been offering enjoyment and diversity for every taste for 100 years.

With the foundation of the first GIZEH factory in Cologne in 1920, the company demonstrated its remarkable intuition for key trends. Self-rolled cigarettes were the first choice for everyone seeking cost-conscious enjoyment. Even in those days, the name GIZEH was already essential to the brand's success. At the time, the Egyptian world and its symbols stood for a yearning for freedom, sensuality and imagination. The logo with the sphinx and pyramids symbolised the mysteries of the Orient, which fascinated many consumers.

After the Second World War, the entire production was relocated to Gummersbach, having suffered severe damage in Cologne. This is where the next phase began, a time of construction when GIZEH became part of the postwar Wirtschaftswunder or economic miracle.

Rolling with papers was quite naturally one of the typical pleasures enjoyed during the post-war years.

As new consumer habits developed, GIZEH continuously expanded its product range with new papers, rolling filters, filter tubes and accessories, developing numerous innovations that have established themselves very successfully on the market.

We have been winning over consumers with our quality and variety to this day. This is the aspiration with which the company has become a successful brand in over 80 countries around the world. Having begun in 1920, even after 100 years, GIZEH has preserved a tradition of making special moments time after time.

# **Rolling Papers**

ICON DETAILS



MAGNET SEAL Reclosable booklet with magnetic seal. Both packaging and magnet can be fully recycled.



**CELLULOSE** Papers made from cellulose. Our cellulose is extracted from trees produced by forest thinning, making it especially environmentally friendly.



FLAX HEMP Papers made from a mixture of hemp and flax fibres. Both are annual plants and thus renewable raw materials.



HEMP CELLULOSE Papers made from a mixture of hemp fibres and cellulose. The cellulose is extracted from trees produced by forest thinning, making it especially environmentally friendly.



**ORGANIC HEMP** Papers made from fibres of 100 % certified organic hemp. Hemp is an annual plant providing renewable raw materials.



**DEXTRIN** Gum made from dextrin. Dextrin is a foodstuff extracted from starch. The gum sticks immediately when the paper is pressed together.



ARABIC GUM Gum strip of Gum Arabic. Gum Arabic is made from acacia resin. It takes a moment to develop its full adhesive strength.



**CUT CORNERS** Cut Corners make it easier to roll the paper.



**WATERMARK** Embossed marking of the paper carried out during its manufacture.



**SLOW BURNIG** Burning characteristics: The paper goes out when the roll-up is not smoked.



MEDIUM BURNIG Burning characteristics: The paper burns slowly, but rarely goes out completely.



**REGULAR BURNIG** Burning characteristics: The paper burns evenly and does not go out.

#### PRODUCT CHARACTERISTICS



Basis weight (g/m²) of the paper: The lower the weight per square metre, the thinner the paper.



Format of the rolling paper in mm.



Lenght of the roll.



Number of rolling papers in the booklet.



Number of booklets in a shop unit.



Number of shop units per case.

# **Rolling Filters**

ICON DETAILS



**GUMMED EDGE** Filter with adhesive strip.



**CHARCOAL** Filter with activated charcoal chamber. Ensures a milder tobacco aroma.



**CERAMIC CAPS** Ceramic caps ensure the perfect draw. Can be used on both sides.



**MENTHOL FILTER** Filter with menthol flavor.



**BIODEGRADABLE** The filters are made from unbleached cellulose and are environmentally friendly biodegradable.



**DISPENSE SLOT** Single filters can be taken through the practical bag's dispense slot.



**XL FILTER** Extra large filter with a length of 19 mm.

#### PRODUCT CHARACTERISTICS



Diameter of the filter (filter size)



Length of the filter in mm.



Number of filters in a box.



Number of pieces in a shop unit.



Number of filters in a bag.



Number of bags in a shop unit.



Number of shop units per case.

# Rolling Machines and Accessories

#### PRODUCT CHARACTERISTICS



Diameter of the filter (filter size) in mm.



Rolling machine to fit paper widths up to (width in mm).



Number of pieces in a shop unit.



Number of shop units per case.



Article No.



Barcode



















ITEM 411 280 096























ITEM 411 280 058











# **GIZEH Super Fine 50**















ITEM 411 280 047





**GIZEH Original 50** 







**GIZEH Fine 50** 







ITEM 411 280 046



































**GIZEH PURE** 























**GIZEH PURE** Extra Fine 50

























ITEM 411 280 070













# **GIZEH BROWN 50**











ITEM 411 280 101



































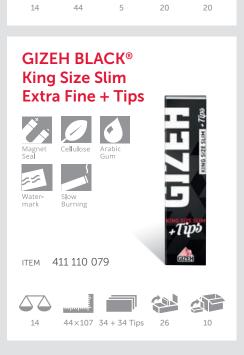




























# FILTERS MANY THINGS BUT KEEPS ALL THE ENJOYMENT!

#### **GIZEH Active Filters 6 mm**

GIZEH Active Filters have been specially developed for King Size enjoyment. The purified activated charcoal inside the filter is produced using coconut shells. Thanks to the high-quality ceramic caps on both ends, the filters can be filled from both sides. With seven perforations each, they ensure perfect drawing resistance.

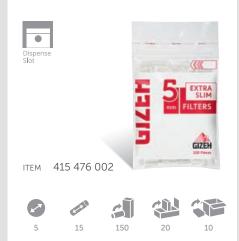
#### **GIZEH Active Filters 8 mm**

The ideal size for optimum enjoyment. With a diameter of 8 mm, GIZEH Active Filters offer a particularly balanced taste while reducing unwanted harmful substances. This is ensured by a natural activated charcoal granulate and two filter caps made of high-quality ceramic which achieve optimal swirl effects and perfect drawing conditions. The filters can be used multiple times. They can also be used in (pure) pipes or traditional tobacco pipes.





# GIZEH Extra Slim Filters



# GIZEH Extra Slim Pop-Up Filters



# GIZEH Slim Pop-Up Filters



# **GIZEH Slim Filters**



# **GIZEH XL Slim Filters**



# GIZEH Slim Filters Menthol



# GIZEH Slim Filters Charcoal



# GIZEH PURE XL Slim Filters



# GIZEH Filters / GIZEH Filters Charcoal





# **Filter Tubes**

#### ICON DETAILS



**MENTHOL FILTER** Filter with menthol flavor.



AIR PLUS® FILTER Filter with laser perforation applied by a special process. The perforation allows more air to be drawn through, providing a fine, well-balanced flavor.



**CHARCOAL** Filter with activated charcoal chamber. Ensures a milder tobacco aroma.



WHITE FILTER TIP Filter with elegant white filter tip.



EXTRA FILTER Longer filter (25 mm). Saves approx. 10 % tobacco and ensures a well-balanced flavor.



**COMPACT SIZE** Longer filter and thinner filter tube in comparison with standard filter tubes. Tobacco saving up to 25 %.



**CLIQ FILTER** Filter tube with an aroma capsule inside. By crushing the capsule, the refreshing flavor will be released into the filter.



FRESH TASTE Fresh mint-flavor in a capsule, which can be activated if desired – by crushing the capsule inside the filter.

#### PRODUCT CHARACTERISTICS



Length of the tobacco filling space. Our Extra and Standard Filter Tubes have a total length of 84 mm. The difference is in the length of the tobacco filling space. This symbol indicates the length of the filling space of the tube in mm.



Length of the filter in mm. Extra Tubes have a longer filter than Standard Tubes. Also see Tobacco filling space.



Number of tubes in the box.



Number of boxes in a cello pack.



Number of cello packs / pieces per case.

# **Filling Machines** and Accessories

#### PACKAGING CHARACTERISTIC



Length of the filter in mm.



Filling machine for filter tubes for length of filling space of the tube



Number of pieces in a shop unit.



Number of shop units per case.





# MAKE YOUR OWN

#### It's the filter that makes all the difference

Our Make Your Own filling products are listed on the following pages. The broad range caters for many different tastes and preferences. Each of our premium filter tubes is made from high-quality materials. Alongside classic filter tubes, the numerous variations also include specialities such as filter tubes with activated charcoal filters or filters with a menthol aroma.

"Make Your Own" is the latest trend. For those who prefer to make their own, GIZEH brand filter tubes offer two major benefits: individual taste and a great price.

With the variety of GIZEH tubes and your favourite tobacco, you can create countless varieties to suit your own personal taste, whether you prefer a full or fresh flavor, a natural fragrance or a mild tobacco aroma. And because sometimes less is more, GIZEH filter tubes mean that you even save tobacco!





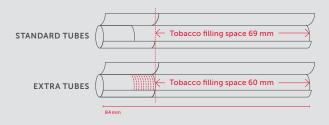




# STANDARD-& EXTRA FILTER TUBES

# Space for savings inside

We offer STANDARD and EXTRA filter tubes in two different filter lengths. The shorter filling space of the EXTRA filter tubes means that consumers can save tobacco.



# GIZEH Silver Tip 100 ITEM 412 475 057











# GIZEH MENTHOL AND FRESH CLIQ

### Cool enjoyment

GIZEH menthol filter tubes are a particular speciality for menthol fans and connoisseurs. The filter's menthol flavor ensures a cool, fresh taste. The filter tubes offer both menthol lovers and retailers multiple benefits as they can be individually combined to offer everyone who loves making their own cigarettes an attractive menthol variant in top brand quality.













# COMPACT SIZE

### 25 % Less Tobacco

Slightly thinner, but big saving!

Thanks to a smaller diameter of 7,2 mm and a filling space of 62 mm, savings of more 25 % cane be made on tobacco compared to standard filter tubes.



# **GIZEH Compact Size 120**



ITEM 412 110 132

















# **GIZEH Compact Size Maker**



ITEM 413 110 133



















# FOR ROLLING YOU NEED ...

# Filter (optional)





# SLIM FILTERS



# **Papers**

Available in different paper weights (g/m²).











# Filters and Filter Tips for King Size Users



# FOR FILLING YOU NEED ...



# **Filling Machine**

# **GIZEH Silver Tip Duo**

Adjustable for STANDARD or EXTRA filter tubes.



# **GIZEH Silver Tip Boy**

Classic for STANDARD filter tubes.

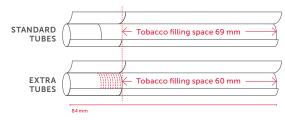


# **STANDARD Filter Tubes**



# or EXTRA Filter Tubes





# Flip Case (optional)



The Flip Case is a practical box made of sturdy plastic which can protect and hold up to 21 selfmade cigarettes.







# GIZEH RAUCHERBEDARF GMBH

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